

# ARMANDO DAVILA-KIRKWOOD

— People, Community, and Communications Manager —

Remote | MOBILE: 510.386.0480 | EMAIL: rmdodvlal@gmail.com | LinkedIn | Website | Linktr.ee

## PROFESSIONAL SUMMARY

**Outcome-driven, creative, and dedicated People, Community, and Communications Manager, recognized for 7+ years of broad-based experience across the environmental and arts sector.**

- **People-focused:** Passionate about building meaningful connections with people from diverse backgrounds and positively impacting their lives.
- **Resourceful:** Expert at developing innovative and effective strategies to engage with local communities and build strong relationships.
- **Strategic:** Skilled at leveraging a data-driven approach to communications and capitalizing on insights to deliver compelling messages that drive action and achieve results.

## EXPERIENCE & IMPACT

### Earthshot Labs PBC

#### People, Community, and Communications Manager

Remote

February 2022 – April 2023

- Developed & maintained a brand that overcame negative carbon market associations, resulting in a leading brand positioning in our emerging industry.
- Produced the ["Our Earthshot Film"](#), 6K+ views & [The Earthshot Podcast](#) 10k+ listens.
- Produced monthly "Nature X Carbon" in San Francisco & for NY & SF Climate Week, resulting in strategic partnerships, a stronger network, and experiential brand power with **800+** total attendees.
- Led 3 in-person retreats for the 30-person team, improving productivity, social cohesion, and organizational clarity increasing employee satisfaction and engagement.
- Built mission-aligned culture through remote conflict resolution tool "People Meetings", reducing conflicts and improving team cohesion.
- Represented Earthshot at the COP26 Biodiversity conference as a company spokesperson, resulting in media mentions and potential partnerships.
- Facilitated and managed programs for the all-hands meetings and managed internal initiatives, increasing team cohesion and productivity.
- Ensured all external communications complied with climate justice frameworks, resulting in 100% compliance and additional positive media mentions.
- Facilitated crisis management for team and other conflicts, improving trust and transparency and reducing conflicts by 70%.
- Contributed to [Earthshot Project Quality Standards](#), resulting in successful project outcomes.

### PSE

#### Air Quality Technician

Richmond, CA

December 2019 – November 2021

- Ensured reliable data collection for a landmark study on air pollution in Richmond California by maintaining the functioning of 30+ Aeroqual Air Quality Monitors across residences, school sites, and businesses.
- Proactively liaised with community members to provide on-site troubleshooting and support for Aeroqual Air Quality Monitors, resulting in 100% accurate data collection and minimized downtime.
- Efficiently managed online databases of sites, host information, and monitor install location, resulting in a streamlined and organized data management system.
- Identified and resolved faulty components, resulting in improved system performance and increased data availability for analysis.

- Cultivated strong and positive relationships with air quality monitor hosts, resulting in a high level of satisfaction and trust in the quality of service provided.

**Climate Emergency Mobilization Task Force (CEMTF)**  
**Co-Founder | Steering Committee Member | Fundraising Lead**

**Remote (Berkeley, CA)**  
**February 2019 – March 2021**

- Founded and executed CEMTF's core program areas of webinars, fundraising, strategy, and overall leadership, resulting in increased engagement and funding support.
- Provided strategic direction, problem-solving, and administrative support in steering committee meetings, resulting in streamlined decision-making and improved efficiency.
- Developed CEMTF's mission and theory of change, and organizing principles, and set a strategic vision that guided the organization's growth and impact.
- Led a series of virtual webinars on Climate and: Equity & Race, Public Health, The Economy, Ecological Protection, Homefulness, & more, featuring diverse speakers and a justice-centered response to the climate crisis.
- Successfully raised awareness, built networks, and promoted action through the webinar series, resulting in increased community engagement and support.
- Functioned as the online event coordinator, hosting and facilitating the webinar series, ensuring a seamless experience for attendees and presenters.
- Spearheaded Concerts for the Climate Series fundraising series, which raised \$10k and engaged a wide range of donors and supporters.
- Managed the database of contacts for organizations, elected officials, and volunteers, ensuring efficient communication and collaboration, resulting in streamlined operations and increased impact.

**Berkeley City Council member Cheryl Davila**  
**Chief of Environmental Policy**

**Berkeley, CA**  
**December 2016 – November 2020**

- Orchestrated and implemented the council member's environmental agenda, collaborating with partner organizations, volunteers, and city council staff to achieve impactful results.
- Spearheaded efforts to pass and draft resolutions, cultivating coalitions and promoting collaboration among stakeholders, resulting in the adoption of model policies throughout the San Francisco Bay Area and California.
- Conducted research and analysis to identify priority areas for policy intervention and worked collaboratively with stakeholders to build consensus around innovative policy solutions.
- Amplified public advocacy efforts through dynamic speaking engagements at council, commission, and public meetings, leveraging media relations to build strong public support for crucial environmental policies.
- Authored groundbreaking resolutions, including Rights of Nature Resolution, Climate Emergency Declaration, Fossil Free Fast Resolution, Just Transition Resolution, & Ordinance Banning the Sale of Combustion Engine Vehicles by 2025.

**ADDITIONAL ASSIGNMENTS AND EXPERIENCES**

<b>Lead Staff</b>   Commonwealth Power of Hope Teen Arts Camp	<b>July 2021 – Present</b>
<b>Artist in Residence</b>   Ruth Asawa High School for the Arts	<b>October 2021 – January 2022</b>
<b>Direct Action Lead</b>   Sunrise Project of Australia	<b>August 2020 – September 2020</b>
<b>Campaign Manager</b>   Berkeley City Council-member Cheryl Davila's Election	<b>April 2016 – November 2016 &amp; 2020</b>
<b>Lead Conference Facilitator</b>   GreenHeart International	<b>January 2019 – July 2019</b>
<b>Regional Campaigner Director</b>   The Climate Mobilization	<b>May 2018 – February 2019</b>
<b>Lead Conference Producer</b>   GreenHeart International	<b>May 2018 – November 2018</b>

**EDUCATION & CERTIFICATIONS**

**Bachelor of Arts, Global Studies: Taiwan, Thailand, India, Turkey, Japan & USA** | Long Island University, Global College  
**100 Days of Silent Meditation Practice** | Spirit Rock Meditation Center  
**Sound Voice & Music Healing Certification** | CIIS  
**Omega Level Energy Healing Certification** | Vortex Healing  
**Work That Reconnects Facilitator Training** | Work That Reconnects

**ADDITIONAL INFORMATION**

**Software:** Notion, Slack, Google Suite, Canva, Squarespace, Ableton Live, Generative AI, Zencastr, Zoom