

ARMANDO DAVILA-KIRKWOOD

— Climate Leader & Program Manager —

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PROFESSIONAL SUMMARY

Outcome-driven, creative, and dedicated People, Community, Communications and Program Manager, recognized for 7+ years of broad-based experience across the environmental, arts and startup sectors.

- **People-focused:** Expert and managing groups, partnerships, gathering and disseminating feedback, facilitation, experience design and communications. Building meaningful connections with people from diverse backgrounds and positively impacting their lives.
- **Resourceful:** Expert at developing innovative and effective strategies to engage with communities to build and maintain a strong brand, customer satisfaction, while advancing product and service.
- **Strategic:** Skilled at leveraging a data-driven and intuitive approach while understanding deep contexts to capitalize on insights and deliver compelling messages that drive action and achieve results.

CORE COMPETENCIES

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| • Community & Partnership Management | • Strategic Planning | • Public Speaking and Advocacy |
| • Internal Communications | • Event Production | • Research and Analysis |
| • Conflict, Crisis & Change Management | • Partnerships | • Project Management |
| • Facilitation | • Data Analysis | • Branding & Communications |
| • Campaign Management | • Program Development and Implementation | • Online Events & Webinars |
| | • Environmental Policy | • Podcast Production |

EXPERIENCE & IMPACT

Earthshot Labs PBC

People & Culture Lead & Community and Communications Manager

Remote

February 2022 – April 2023

- **Developed & maintained a brand that overcame negative carbon market associations, resulting in a leading brand positioning in the emerging voluntary carbon market industry:**
 - Produced the ["Our Earthshot Film"](#), 6K+ views & [The Earthshot Podcast](#) 10k+ listens without any marketing.
 - Produced 8 monthly "Nature X Carbon" networking events in San Francisco & special events for NY & SF Climate Week, resulting in strategic partnerships, a stronger network, and experiential brand power with **800+** total attendees.
 - Development team for the [Earthshot Project Quality Standards](#). Our unique brand differentiator for how we operate carbon projects.
 - Represented Earthshot at the COP26 Biodiversity conference as a company spokesperson, resulting in media mentions and potential partnerships.
 - Ensured all external communications complied with climate justice frameworks, resulting in 100% compliance and additional positive media mentions.
- **Established a highly trusted and enjoyable workplace for an international remote team:**
 - Facilitated and managed programs for the All-Hands meetings and managed internal initiatives, increasing team cohesion and productivity.
 - Designed and facilitated 3 all staff in-person retreats for the 30-person team, improving productivity, social cohesion, and organizational clarity while increasing employee satisfaction and engagement.
 - Rolled out company wide internal culture initiative called "People Meetings" designed to address interpersonal conflict for our remote company resulting in reduced conflicts and improved team cohesion.

Community Liaison & Air Quality Technician

December 2019 – November 2021

- Ensured reliable data collection for a landmark study on air pollution in Richmond California by maintaining the functioning of 30+ Aeroqual Air Quality Monitors across residences, school sites, and businesses.
- Proactively liaised with community members to provide on-site troubleshooting and support for Aeroqual Air Quality Monitors, resulting in 100% accurate data collection and minimized downtime.
- Efficiently managed online databases of sites, host information, and monitor install location, resulting in a streamlined and organized data management system.
- Identified and resolved faulty components, resulting in improved system performance and increased data availability for analysis.

Climate Emergency Mobilization Task Force (CEMTF)

Remote (Berkeley, CA)

Co-Founder | Steering Committee Member | Fundraising Lead

February 2019 – March 2021

- Founding member responsible for building the DNA of the organization.
- Developed CEMTF's mission and theory of change, and organizing principles, and set a strategic vision that guided the organization's growth and impact.
- Led a series of virtual webinars on Climate and: Equity & Race, Public Health, The Economy, Ecological Protection, Homefulness, & more, featuring diverse speakers and a justice-centered response to the climate crisis.
- Functioned as the online event coordinator, hosting and facilitating the webinar series, ensuring a seamless experience for attendees and presenters.
- Spearheaded Concerts for the Climate Series fundraising series, which raised \$10k and engaged a wide range of donors and supporters.
- Relationship & database of contacts for organizations, elected officials, and volunteers, ensuring efficient communication and collaboration, resulting in streamlined operations and increased impact.

Berkeley City Council member Cheryl Davila

Berkeley, CA

Chief of Environmental Policy

December 2016 – November 2020

- Authored groundbreaking legislations: Rights of Nature Resolution, Climate Emergency Declaration, Fossil Free Fast Resolution, Just Transition Resolution & Ordinance Banning the Sale of Combustion Engine Vehicles by 2025.
- Spearheaded efforts to pass and draft resolutions, cultivating coalitions and promoting collaboration among stakeholders, resulting in the adoption of model policies throughout the San Francisco Bay Area and California.
- Conducted research and analysis to identify priority areas for policy intervention and worked collaboratively with stakeholders to build consensus around innovative policy solutions.
- Amplified public advocacy efforts through dynamic speaking engagements at council, commission, and public meetings, leveraging media relations to build strong public support for crucial environmental policies.

ADDITIONAL WORK EXPERIENCES

Communications & Project Development Lead | FairCarbon

November 2023 - February 2024

Community Manager | Oakstop

May 2023 - October 2023

Lead Facilitator | Commonwealth Power of Hope Teen Arts Camp

July 2021 – Present

Artist in Residence | Ruth Asawa High School for the Arts

October 2021 – January 2022

Campaign Manager | Berkeley City Council-member Cheryl Davila's Election

April 2016 – November 2016 & 2020

Lead Conference Facilitator | GreenHeart International

January 2019 – July 2019

Regional Campaigner Director | The Climate Mobilization

May 2018 – February 2019

Lead Conference Producer | GreenHeart International

May 2018 – November 2018

EDUCATION & CERTIFICATIONS

Bachelor of Arts, Global Studies: Taiwan, Thailand, India, Turkey, Japan & USA | Long Island University, Global College

SOFTWARE

Software: Notion, Slack, Google Suite, Canva, Squarespace, Ableton Live, Generative AI, Zencastr, Zoom, Microsoft Suite, Kajabi.